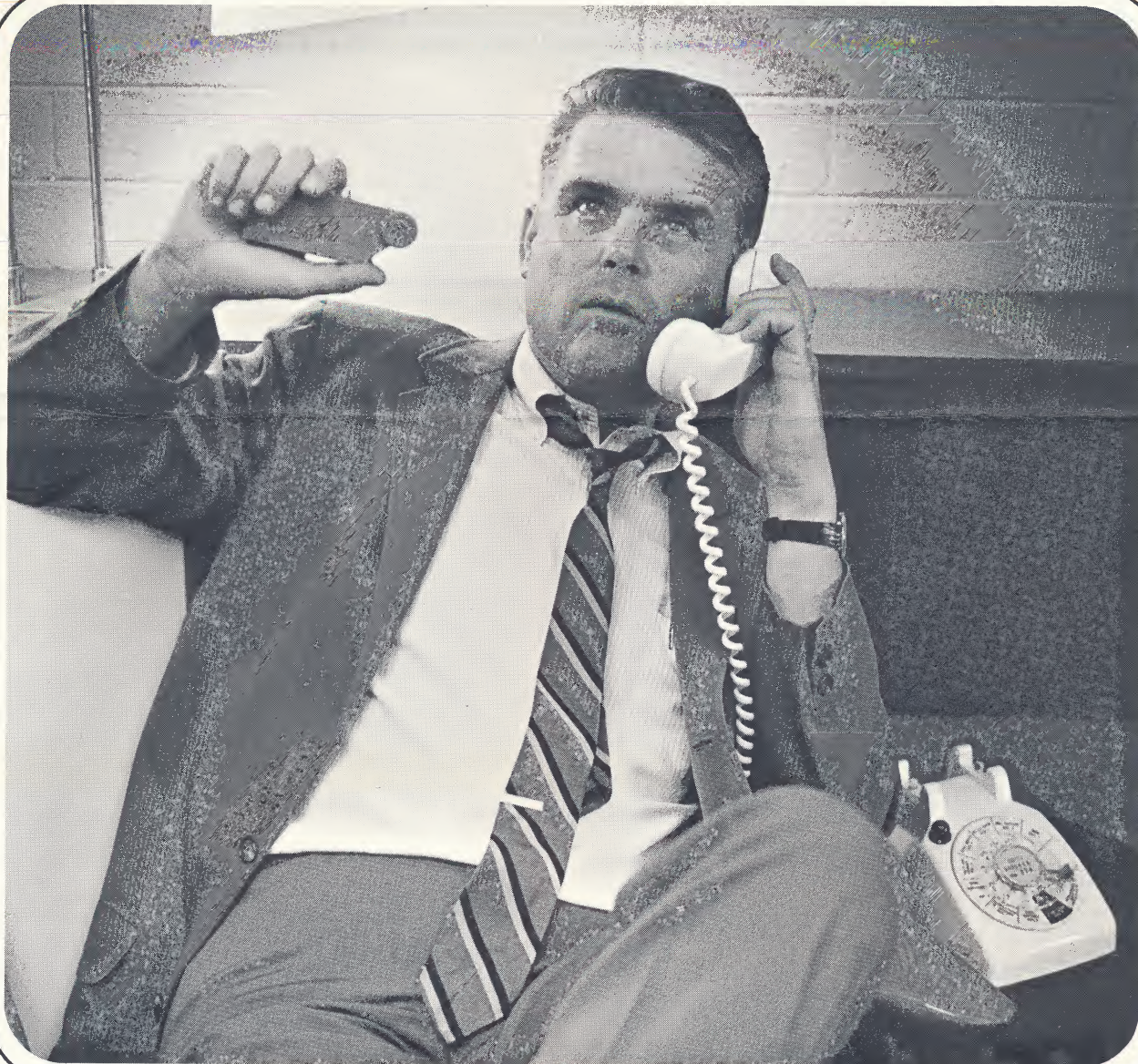




Imagine being able to contact your office 24 hours a day, 7 days a week from any place in the country ■ This man can ■ Right now he's relaxing in his motel room, giving dictation at 9:30 PM to his home office which is 1200 miles away. ■ Impossible? Not with

ANAPLEX



Anaplex cabinet is small enough to be placed anywhere in your office. Hand key is compact and fits the hand for easy use.



Small desk console signals with light when message has been placed with Anaplex system.

ANAPLEX

can serve you

24 hours a day / 7 days a week

wherever you may be

□ Suppose your office is in Des Moines. You have vitally important dictation that must be typed and in tomorrow's mail. But you are in Phoenix on a business trip. It's 10 PM and your office has been closed for hours. By the time it's open tomorrow you will be on an airliner, somewhere between Phoenix and San Francisco. □ No problem! Leave everything to Anaplex. □ You merely dial your office, taking advantage of the low telephone rates in effect after 8 PM. With the use of your compact, lightweight hand key you activate the ANAPLEX system in your office. No one need be present. Your dictation is flawlessly recorded so it can be typed tomorrow morning by your secretary. □ Your hand key is more compact than a pack of cigarettes and can be conveniently carried in a suit pocket or your brief case. □ The Anaplex cabinet is small, handsome in appearance and can be set beside an office desk or hidden from view in a storage room or closet. It remains closed — one piece of office equipment which needs no secretarial attention, no rewinding of tapes, no transferring of discs or spools. □ Regardless of the time of day or night, you are in constant contact with your office through Anaplex. No matter what day of the week, you can transmit messages to your office. Wherever you are, your office is as close as the nearest telephone. □ Anaplex provides you with the most modern form of automated office communications. Yet, the cost is amazingly low. If you are in business, chances are there is a way in which Anaplex can save you time and make you money. □



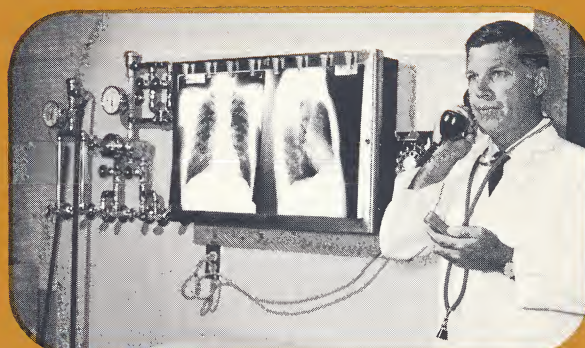
Dictate after office hours from the quiet of your home. When your secretary arrives at her desk the next morning the console light tells her you have left dictation.



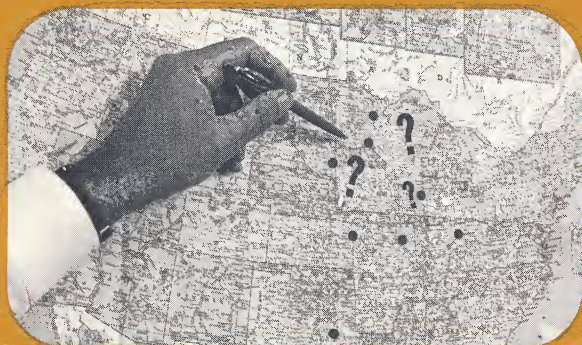
On the road? An emergency? Leave messages with your office from any telephone at any hour of the day or night. Anaplex is always working for you.



It's after 5 PM, and the office is vacant, the desks abandoned. Everyone has left for the day or weekend. Yet, Anaplex remains on the job.



Professional men find Anaplex helps combat the problems of demanding schedules. Doctors and attorneys have tested Anaplex and are enthusiastic about the service.



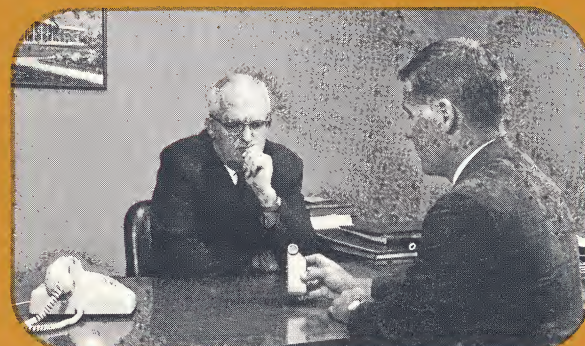
Do you always know where your salesmen are and where they can be reached? With Anaplex you can stay in daily touch. You'll get reports faster, too.



Anaplex eliminates the small talk which frequently occurs between a salesman and the switchboard. This man's extra conversation creates high phone bills, cuts into profit.



Anaplex is a wonderful help for busy salesmen and an extra selling tool. Customers appreciate a 24-hour, 7-day order service.



May we demonstrate Anaplex to you? Just a brief meeting at your office is required. Anaplex has a thousand different applications, and only you will recognize how it can most effectively serve your organization.

Questions and Answers on America's Most Modern Business System

Q. IS THE ANAPLEX SYSTEM FOOLPROOF?

A. Yes. It was in the research and development stages for a considerable period of time by a team of electronic engineers who systematically perfected the entire system.

Q. IS IT DIFFICULT TO OPERATE?

A. No. Operating the hand key is as simple as using a dial telephone. Transcribing dictation is easier than most office systems because there is nothing to go wrong, no complicated steps for stenographers to perform.

Q. IS ANAPLEX EXPENSIVE?

A. No. It is delivered to you on a lease basis, the entire amount of which is tax write-off for you.

Q. ARE THERE ANY "HIDDEN COSTS"?

A. Absolutely not. The Anaplex representative will outline the entire cost to you. You buy no tapes, discs, spare parts or accessories.

Q. WHAT DO I DO ABOUT REPAIR OR MAINTENANCE?

A. Repair and maintenance is performed by factory trained experts in your city, free of charge.

Q. HOW DO I KNOW MY DICTATION HAS BEEN RECORDED BY ANAPLEX?

A. Your hand set permits you to back up your message and listen to it after you have dictated. You may also erase or record corrections.

Q. WE HAVE A BUSY OFFICE. MUST OUR MEN IN THE FIELD WAIT TO DICTATE WHILE A SECRETARY IS TAKING OTHER DICTATION FROM THE MACHINE?

A. No. The typist can transcribe from the machine at the same time someone else is dictating into it. There is no interruption of service.

Q. HOW LONG CAN I DICTATE?

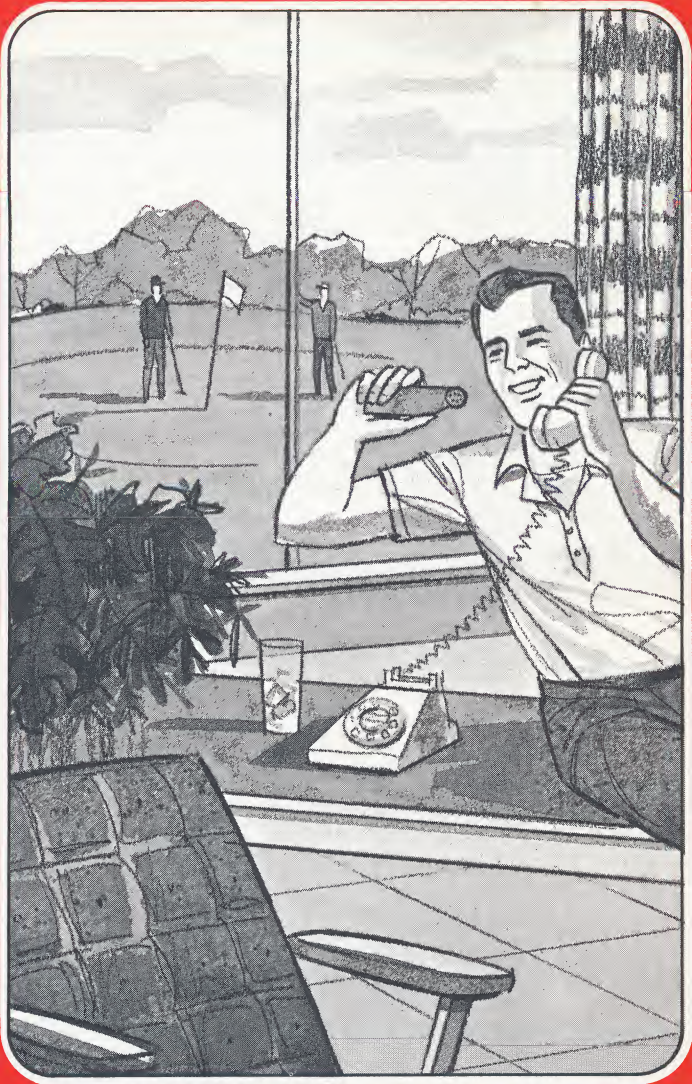
A. Anaplex will accept up to 2½ hours of continuous dictation.

Q. HOW MUCH WILL ANAPLEX SAVE ME IN ACTUAL MONEY?

A. Naturally this depends on your type of business. Case histories show large cash savings in payroll and phone bills alone, plus untold savings through greater efficiency.



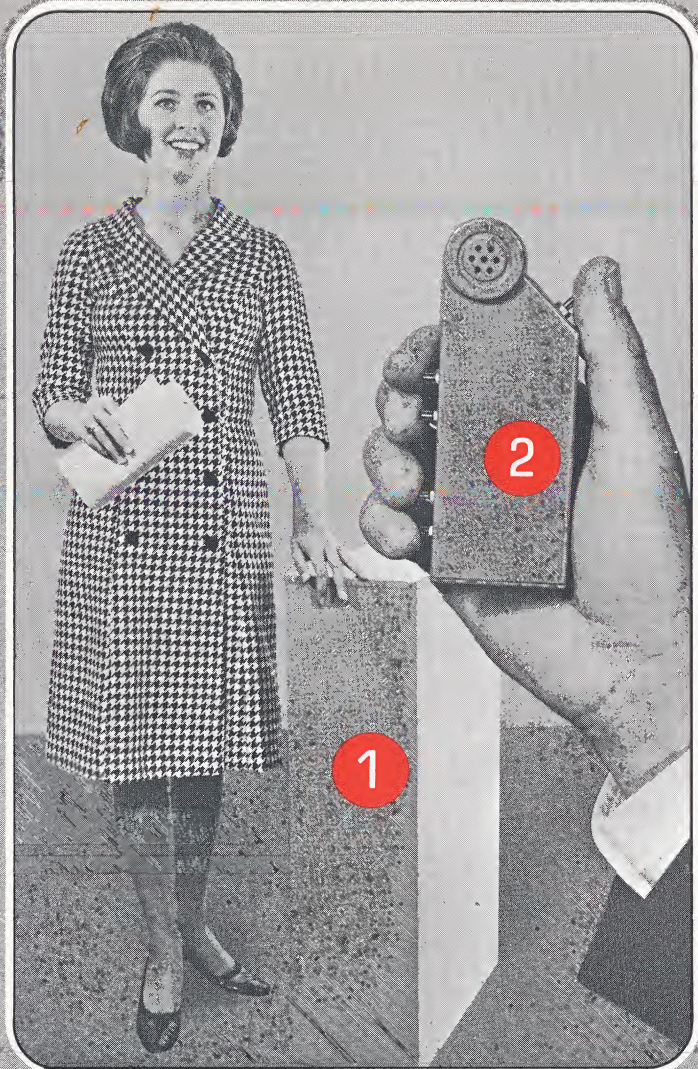
9500 Mission Road
Overland Park, Kansas 66206
Phone MITchell 9-3200 (Area Code 913)



ANAPLEX

**KEEPS BUSINESSMEN IN TOUCH
WITH THEIR OFFICE 24 HOURS
A DAY, 7 DAYS A WEEK!**





1

Anaplex recording equipment, designed and perfected by aerospace technicians, is housed in this compact cabinet. It remains closed, never needs attention and can be stored from sight in your office. Telephone dictation is automatically, confidentially stored here until transcribed by your secretary.

2

Anaplex handset is lightweight and more compact than a package of cigarettes. Held next to any telephone, it triggers the recording equipment, and dictation can be placed from any phone in any city at any hour. Great for businessmen on the move, busy salesmen or special customers. A thousand different applications.



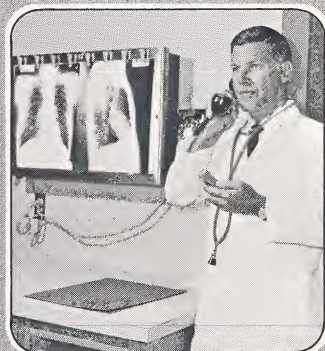
DICTATE AFTER OFFICE HOURS from your home. When your secretary arrives at her desk the next morning the Anaplex console light tells her you have left dictation.



ON THE ROAD? Leave messages with your office from any telephone at any hour of the day or night. Anaplex is always working for you.



IT'S AFTER 5 PM. The office is vacant. Everyone has left for the day or weekend. Yet, Anaplex remains on the job.



BUSY PROFESSIONAL MAN? Let Anaplex save you hours of time. Doctors and attorneys have tested Anaplex and are enthusiastic about the service.



CAN'T LOCATE A SALESMAN? With Anaplex you stay in daily touch with salesmen for just pennies. You'll get orders and sales reports faster, too.

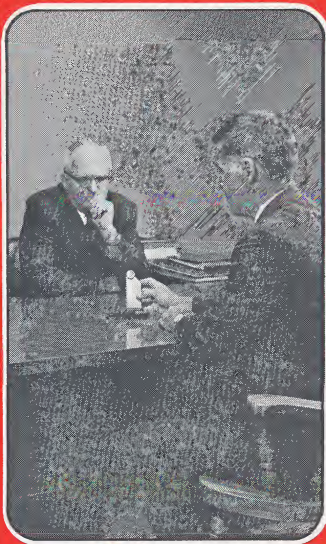


EXTRA CONVERSATION creates high phone bills and cuts into profit. Anaplex eliminates small talk between salesmen and switchboards.

**MORE THAN A DICTATING MACHINE . . . MORE THAN AN ANSWERING SERVICE.
AN ENTIRELY NEW REMOTE CONTROLLED BUSINESS COMMUNICATIONS SYSTEM!**



CUSTOMERS APPRECIATE a 24-hour, 7-day order service. Anaplex is an extra selling tool, helps you get new customers and keep old ones.



A FREE DEMONSTRATION in your office will give you a vivid, working idea of how Anaplex can make money for you. There is no obligation.

ANAPLEX

9500 Mission Road • Overland Park, Kansas • Mitchell 9-3200

ANAPLEX

MEMO FROM - - - - - Merlin Lee, President
ANAPLEX, INC.
9500 Mission Road
Overland Park, Kansas 66206
MIitchell 9-3200

RESPONSE TO ANAPLEX

has been overwhelming and has confirmed every expectation we have had for this outstanding business communications system.

Thank you for your recent inquiry concerning Anaplex.

I am enclosing ANAPLEX literature which will give you a basic idea of its scope and function. However, let me caution you not to confuse ANAPLEX with a dictating device or a telephone answering service. In a sense it is both, but its capabilities extend so much further that any comparison is not fair.

We are receiving a large number of inquiries each day from a wide range of businesses, requesting information about ANAPLEX and asking how it works, what it will do, how it can serve them and how they can acquire the system.

Most of the answers are in the brochure, but any questions you may have about the use of ANAPLEX, in a particular application, will receive immediate and personal attention.

MAY WE HAVE THE OPPORTUNITY TO BE OF SERVICE TO YOU?